## BENOM

L'ESSOR

An anagram of Rosé, which means "the rise" in French, L'Essor is a perfect example of the different style of wine the brothers want to bring to the broad spectrum of offerings in Paso Robles. Simply referred to as "summer water" in France, L'Essor's style of rosé is fresh, bright and intended to be enjoyed now. L'Essor is crafted with Côtes de Provence rosé in mind but a personalized spin by adding a Saignée (bleed) method of Cabernet Sauvignon for soul and intensity. The Grenache is the first pick of the season and creates a delicate and delightful rose gold color. This wine is dry and crisp but balanced by the deep notes of the Cabernet Sauvignon.

L'ESSOR

AVA: Adelaida VINEYARDS: Hawks Hill Ranch, Adelaida DRINKING WINDOW: Now to 2021 ALCOHOL: 13.9% FERMENTATION: 3 weeks in Stainless Steel AGING: 3 months in Stainless Steel RECOMMENDED CELLAR TEMPERATURE: 55-60° F RECOMMENDED SERVING TEMPERATURE: 50-52° F



## TASTING NOTES AT TIME OF RELEASE

With a pale vivid pink color, L'Essor is racy and sharply focused on the nose, displaying an array of fresh citrus fruit and red berry qualities along with building mineral and floral nuances. Intense, tightly wound red currant, strawberry and orange zest flavors slowly deepen and spread out on the back half. The finish is very long and nervy, showing excellent clarity and resonating with floral and citrus notes.



THE BLEND 74% Grenache 26% Cabernet Sauvignon